

EL CAMINO SEEKS 14-ACRE TORRANCE SITE

LARGEST HOME DELIVERY BY MAIL
IN THE GREATER TORRANCE AREA

California's Greatest Semi-Weekly - Every Sunday and Thursday

Torrance Herald

OFFICE AND PLANT AT 1619 GRAMERCY AVE., TORRANCE

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COUNCIL ORDERS TRAFFIC PROBE

A Penny for your Thoughts

"Do you think tree planting in the downtown area will make it more attractive to shoppers?"

This was the question the HERALD's inquiring photographer asked several persons in Torrance this week. Their answers and pictures appear below.

Mrs. Alfred Rowsell, 1641 W. 208th St., housewife:
"Yes, it will. I come from back East; and I miss the trees. It's good for the children to see trees and learn names of the different varieties."

Dario Bardini, 1515 W. 214th St., salesman:
"I do. It will make Torrance a more beautiful city; and as a result it will make people want to shop here."

Bonnie Isbell, 2173 W. 237th St., housewife:
"I'm sure it will. I know it will make the downtown more attractive; but I'm not sure that being attractive will especially draw more business."

Maldie Jackson, 14715 S. Vermont, Gardena, seamstress:
"I do. If there were trees here, I would come in more often to shop; and I think others from Gardena would too."

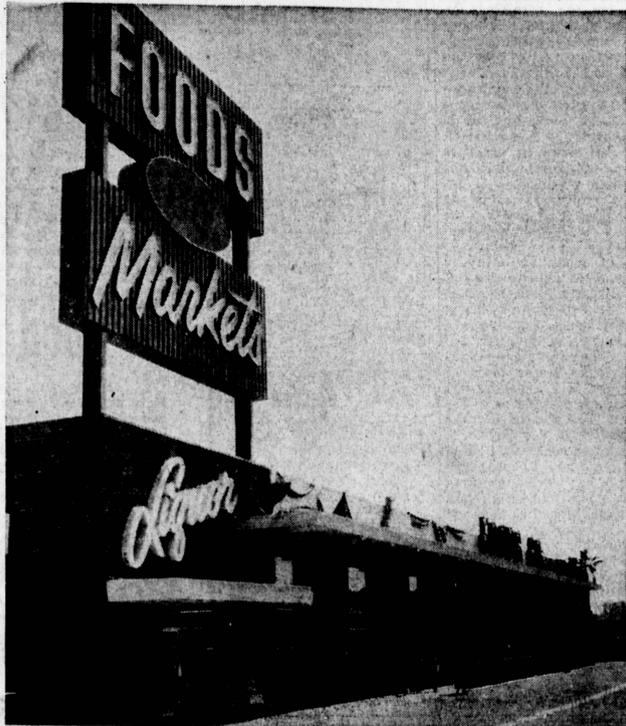
Mary Boring, 1842 254th St., advertising supervisor:
"I love trees. I think it would build up the shoppers' morale to see them around. In Texas we had trees in our shopping areas, and it added pleasure to shopping excursions."

Summer Ball Leagues Plan First Session

An organization meeting for adult softball leagues planned here by the Torrance Recreation Dept. is slated for 7:30 p. m. this evening at the department offices, 3031 Torrance Blvd.

Adult Athletics Director, S. (Red) Moon said managers, sponsors, captains or other representatives of local teams wishing to participate in the program are invited.

Costs, insurance provisions rules will be discussed. Play slated to begin 1.



HOLDS GRAND OPENING . . . Opening its doors at 8 a. m. today is the Foods Co., 35,000-square foot supermarket located at the corner of Pacific Coast Hwy. and Crenshaw Blvd. Facilities for parking 1000 cars are available at the market, which continues its grand opening celebration tomorrow, Saturday and Sunday.

FOODS CO. CELEBRATION

Area's Largest Market Launches Opening Sale

Foods Co., Torrance's newest and biggest supermarket located at the corner of Crenshaw and Pacific Coast Hwy., will hold a four-day grand opening celebration this weekend. Doors open at 8 a. m. today.

Open seven days a week from 8 a. m. to 10 p. m., the market will provide parking facilities for over 1000 cars and parking for additional cars will be available for customers as the Crenshaw-Pacific Shopping Center develops.

Latest equipment in the 35,000-square foot market includes 16 new Zephyr checkstands in which the customer is enabled to assist in checkstand operations, and a revolutionary electronic scale which will weigh packages correctly to the 100th of an ounce and automatically compute the exact price of meat in the package.



LOOK OVER POSTER . . . Marie Gilliam and Ted Hill, executive director for the Torrance Junior Chamber, are pictured here studying a poster which announces the Miss Torrance Contest, to be held at the Torrance Civic Auditorium on May 6. Winner will compete in the Miss California finals.

Heavy Toll of Crashes Cited

Citing the growing number of serious traffic collisions in the city, the council this week instructed City Manager George Stevens to investigate the hiring of a traffic engineer "on a consulting, part-time, or full-time basis," to straighten out the situation.

Acting on the recommendation of Bob Jahn, who has been serving for the past year on the city's traffic commission, the council took note of the seriousness of the city's traffic problems.

"We need to do something for our free-flowing streets," Jahn said in recommending the probe.

At the same time, the council approved a series of recommendations from the traffic commission which included posting of 25 mph. speed zones on Plaza Del Amo between Carson St. and Arlington, where a six-year-old boy was killed recently.

OTHER requests included posting of Maricopa between Maple Ave. and Crenshaw Blvd. with 25 mph. signs. The traffic division of the police department also was asked to step up enforcement of speed limits in the two areas.

The council also approved a resolution asking county funds for installation of four-corner signals at Arlington and Sepulveda, Crenshaw and Carson St., and at Anza and Torrance Blvd. The latter intersection has been the scene of several serious collisions recently, and a request for signals there was sent to the council this week over the signature of 46 residents of the area.

COST OF THE three signals would be about \$15,000, according to Acting City Engineer Ronald W. Bishop. The Arlington-Sepulveda signal system would replace one of the center-hanging signals which the council earlier ordered installed. Plans for installation of the modern signals at the three busy intersections are nearly complete, Bishop reported.

The county is being requested to put up \$15,000 from its "Aid to Cities" gasoline tax funds for the projects.

The existing suspended lantern signal at Crenshaw and Carson will be moved to Prairie Ave. and 182nd St. on Bishop's recommendation.

It will take about 60 days to process the request for

IN ADDITION to a complete
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Union Good Friday Services Set Here

Community Good Friday services under the direction of the Torrance Ministerial Assn. will be held from 12 noon until 1 p. m. tomorrow at the First Baptist Church, Carson St. and Manuel Ave.

The Rev. Charles W. Little, pastor of the Torrance Church of the Nazarene, will present the sermon. Assisting at the services will be the Rev. Morgan Gates, pastor of the First Baptist Church, the Rev. H. Milton Sippel, pastor of the First Christian Church; the Rev. John L. Taylor, pastor of the First Methodist Church; and the Rev. Monrad Bergeson, pastor of the Hope Evangelical United Brethren Church.

The services will be open to persons of all denominations during the annual Good Friday observance, according to the Rev. Hugh R. Percy, rector of St. Andrew's Episcopal Church and president of the sponsoring association.

Banks and many other firms of the city will be closed during a three-hour period from noon to 3 p. m. Friday to permit employees to take part in this and other Good Friday observances at local churches. Banks will be reopened from 3 to 6 p. m.

Car Hits Pole, 6 Injured

Street lights and traffic signals were cut off for a short time Saturday night along Hawthorne Ave. from Pacific Coast Hwy. to Sepulveda Blvd. after a car carrying six teenagers ran into a power pole on Lomita Blvd. near Hawthorne.

Nineteen-year-old Paul V. Marciel of Hawthorne failed to negotiate a curve when he lost control of the car after avoiding barricades marking a closed-off new spur of Lomita Blvd.

Spilt one-third its distance from the ground, the pole moved two feet at its base and was knocked loose on top from its wire insulators.

Also injured in the crash were Paul, 19, and Mariquita, 17, Romero, of Lawndale; Nancy, 12, Lilia, 16, and Alice, 14, Cordero, also of Lawndale; and Irene L. Gomez, 17, of Hawthorne.

Injured in a collision which occurred Sunday at the intersection of Madrona Ave. and Carson St. was Donna R. Moore, 16, of 2651 Monterey Ave., who suffered a chipped left knee bone. Miss Moore

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ON EGG HUNT . . . Comely Judi Tye, decked out as the Easter Bunny never was, reminds kiddies that there will be an Easter egg hunt at El Prado Park in downtown Torrance Saturday starting at 11 a. m. The hunt, sponsored by the Retail Merchants and the Torrance recreation department, will provide prizes for lucky kiddies.

College Would Get Disputed Property

Fate of a 14-acre parcel of disputed property which had been eyed as a possible location for a new shopping center was decided Monday night when a college board decided to annex the property.

A resolution by the Board of Trustees of El Camino

College to authorize the County Counsel to institute condemnation proceedings on the property in question halted speculation as to eventual ownership of the parcel bounded by 164th St., Redondo Beach Blvd., Crenshaw Blvd. and the Dominguez Flood Channel.

DEVELOPMENT of the valuable property—whose worth will be established by the courts—has been delayed until now by legal entanglements involving liens and other claims against its former owner, wealthy builder-sportsman Anthony Parravano, who fled to Mexico in July, 1957.

Involved in the lengthy controversies have been his former partner, Henry Maag, who obtained a \$350,000 judgment against Parravano, and the U. S. Bureau of Internal Revenue, which held \$2,000,000 in income-tax liens.

ADDITION of the 14-acre
(Continued on Page 2)



CAR SMASHED . . . Six youths were injured Saturday night when this auto smashed into a pole on Lomita Blvd. near Hawthorne Ave. Police said the auto failed to negotiate a turn on the roadway. The car was damaged heavily and traffic signals along Hawthorne were blacked out by the impact for several minutes.

Council Opens Discussion For Airport Development

Negotiations for leasing of a five-acre parcel at the north-east corner of Pacific Coast Hwy. and Crenshaw reached the serious stage here last evening as the city council met in an adjourned session to discuss proposals with several developers.

Three package proposals to develop the entire nine acres headed the list, and one other developer indicated late Tuesday that he wanted to be heard by the council on the matter.

The Tio Vivo Development

Co., Inc., has offered to develop carousel-type center on the city property with a car wash and service station at the corner and a shopping center including offices, a restaurant and specialty shops arranged in a circle behind the station.

Mercury-International, who has made similar developments in the city, has offered to put in a town and country type development with emphasis on specialty shops. Although they did not specify a service station on the corner,

they did not rule out the possibility, the Herald was told. George M. Ettinge and Assoc. of Inglewood has submitted a proposal for a major shopping center including a supermarket, variety store, and supporting specialty shops and service stores.

All of the lease proposals are for 50 years. Other developers are expected to offer plans as the city negotiates to determine the most profitable use of the land, the southeast corner of the airport.